

mybest health

Q2 Focus

GLOWING RADIANT SKIN

CONSUMER CAMPAIGN:
GLOW BOOST - TOPICAL
NUTRITION FOR RADIANT
SKIN

TOPICAL NUTRITION
SUPPLEMENTATION FOR
HEALTHY SKIN: THE KEY
TO A RADIANT
COMPLEXION

THE POWER OF TARGETED
TOPICAL NUTRITION
SUPPLEMENTATION

READY-TO-USE
MARKETING MATERIALS
FOR EXECUTION AT YOUR
CLINIC

Q2 | APRIL - JUNE

2025



SKINHEALTHCANADA.COM



TABLE OF CONTENTS

ABOUT CONSUMER CAMPAIGN	03
<hr/>	
TOPICAL NUTRITION SUPPLEMENTATION FOR HEALTHY SKIN:	04
<hr/>	
ENVIRON'S STEP-UP SYSTEM™	05
<hr/>	
THE POWER OF TARGETED TOPICAL NUTRITION SUPPLEMENTATION	06
<hr/>	
NUTRITION WHEEL FOR RADIANT SKIN	11
<hr/>	
HOW ENVIRON FOCUS CARE RADIANCE+ FIGHTS UNEVEN SKIN TONE	13
<hr/>	
WHY WHAT YOU FEED YOUR SKIN MATTERS	14
<hr/>	
CONSUMER CAMPAIGN: IN-CLINIC EVENTS	18
<hr/>	
CONSUMER CAMPAIGN: MERCHANDISE AND DIGITAL ASSETS	23
<hr/>	

CONSUMER CAMPAIGN

Glow Boost: Topical Nutrition for Radiant Skin

Unlock Your Skin's Radiance: The Secret to Brighter, More Even Skin Starts with Topical Nutrition!

Are you tired of battling dullness, uneven skin tone, and the lingering effects of sun exposure, ageing, or hormonal changes? You're not alone. These common skin challenges can leave even the most confident individuals feeling less than their best. But what if we told you that the key to transforming your skin lies not just in what you eat, but in what you feed your skin?

Welcome to a new era of skincare, where topical nutrition supplementation takes center stage. Just as your body thrives on a balanced diet, your skin craves the right blend of vitamins, antioxidants, and nutrients to repair, rejuvenate, and reveal its natural glow. Imagine a world where your skin looks brighter, feels healthier, and radiates confidence—every single day.

This is your moment to embrace the power of targeted skincare solutions designed to address abnormal skin tone and dullness at their root. Say goodbye to lacklustre skin and hello to a luminous, even complexion that turns heads. It's time to nourish your skin from the outside in and unlock the radiant, healthy skin you've always dreamed of.



Are you ready to transform your skin's story? Let's dive into the science of topical nutrition and discover how you can achieve brighter, more even skin—naturally and effectively. Your glow awaits!

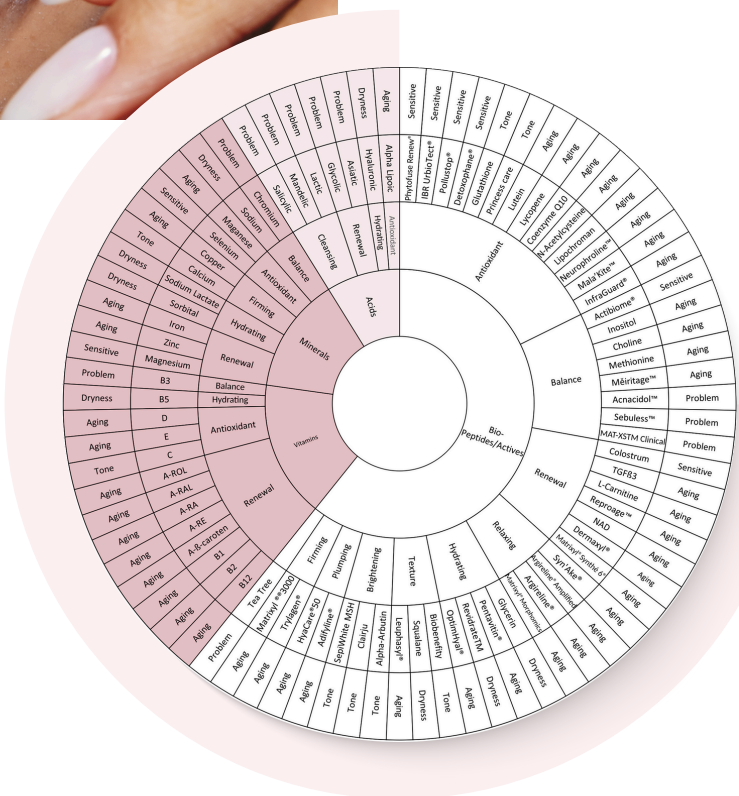
Topical Nutrition Supplementation for Healthy Skin: The Key to a Radiant Complexion

When we think about nutrition and its impact on our health, we often focus on the foods we eat and the supplements we take internally. However, just as our bodies need essential vitamins, minerals, and antioxidants to function optimally, our skin also benefits from targeted nutritional support. This is where **topical nutrition supplementation** comes into play—a revolutionary approach to skincare that delivers vital nutrients directly to the skin, promoting a healthy, radiant complexion.



THE CONCEPT OF TOPICAL NUTRITION

Topical nutrition refers to the application of nutrient-rich products to the skin, which are formulated to nourish, protect, and repair the skin barrier. Just as a balanced diet supports overall health, topical nutrition provides the skin with the building blocks it needs to maintain its integrity, elasticity, and youthful appearance. These products are designed to address specific skin concerns, such as dryness, aging, hyperpigmentation, and sensitivity, by delivering concentrated doses of vitamins, antioxidants, and other bioactive ingredients.



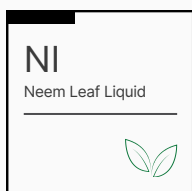
Achieving Radiant, Glowing Skin:

The Power of Targeted Topical Nutrition Supplementation

Environ's AVSTs and Sequence Serums act as a multi-vitamin for your skin, providing essential daily nourishment to support overall skin health. Just like a balanced diet sustains your body, these serums deliver vital nutrients to maintain and protect your skin. However, if you're looking to enhance radiance, address pigmentation concerns, and achieve a glowing complexion, it's important to supplement your routine with additional targeted topical nutrients.

By incorporating key ingredients into your skincare routine, you can address these concerns at their root, promoting a healthier, more radiant appearance.

Here's a breakdown of the essential ingredients your skin needs to target pigmentation, uneven skin tone, and achieve a beautifully bright, glowing complexion:

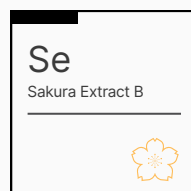


Neem Leaf Liquid

Neem is a powerhouse ingredient known for its antibacterial, anti-inflammatory, and antioxidant properties. It helps soothe irritated skin, reduce acne, and promote a clearer, more even complexion.

Key Benefit:

Fights acne and inflammation, contributing to a smoother, more balanced skin tone.

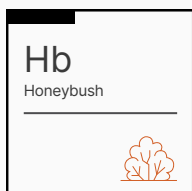


Sakura Extract B

Sakura (cherry blossom) extract is rich in antioxidants and has natural brightening properties. It helps improve skin elasticity, reduce dullness, and enhance radiance.

Key Benefit:

Boosts skin brightness and imparts a healthy, luminous glow.

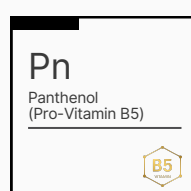


Honeybush

Honeybush is a natural antioxidant-rich ingredient that protects the skin from free radical damage while soothing irritation and redness.

Key Benefit:

Promotes a calm, glowing complexion and supports overall skin health.



Panthenol (Pro-Vitamin B5)

Panthenol is a humectant that attracts and locks in moisture, improving hydration and strengthening the skin barrier. It also soothes and repairs damaged skin.

Key Benefit:

Panthenol is a humectant that attracts and locks in moisture, improving hydration and strengthening the skin barrier. It also soothes and repairs damaged skin.

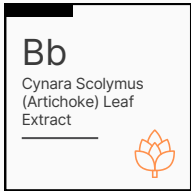


Vitamins C & E

Vitamin C is a superstar antioxidant that brightens skin, fades dark spots, and boosts collagen production. Vitamin E works synergistically with Vitamin C to enhance its effects and protect the skin from oxidative stress.

Key Benefit:

Brightens skin, reduces pigmentation, and defends against environmental damage.



Biobenefit

Cynara Scolymus (Artichoke) Leaf Extract

It is rich in antioxidants and anti-inflammatory properties, helping to protect and soothe the skin while promoting collagen production.

Key Benefit:

It is rich in antioxidants and anti-inflammatory properties, helping to protect and soothe the skin while promoting collagen production.



SewiWhite (Sewiwhite MSH)

SewiWhite is an ingredient that inhibits melanin production, helping to reduce hyperpigmentation and even out skin tone.

Key Benefit:

Targets dark spots and promotes a more uniform complexion.

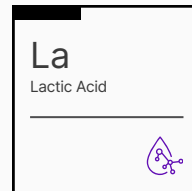


AlpiniaWhite

Derived from the Alpinia plant, this ingredient is known for its skin-brightening and anti-pigmentation properties. It helps reduce melanin production and fade discoloration.

Key Benefit:

Brightens skin and reduces the appearance of dark spots.



Lactic Acid

A gentle alpha-hydroxy acid (AHA) that exfoliates the skin, removes dead skin cells, and improves texture and tone. It also hydrates the skin, making it ideal for sensitive or dry skin types.

Key Benefit:

Smooths and brightens the skin, reducing dullness and unevenness.

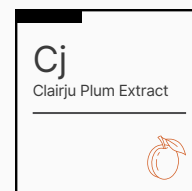


Alpha-Arbutin

A highly effective skin-brightening agent that inhibits tyrosinase activity, reducing melanin production and fading dark spots.

Key Benefit:

Lightens hyperpigmentation and evens skin tone without irritation.

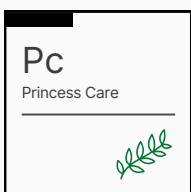


Clairju Plum Extract

Hydrolyzed Prunus Domestica (Plum) Extract (Clairju) is rich in antioxidants and natural brightening agents that help reduce pigmentation and improve skin clarity.

Key Benefit:

It brightens the skin, evens tone, and enhances radiance for a glowing complexion.



Princess Care

Geranium Robertianum (Herb Robert) Extract (Princess Care) is known for its soothing, antioxidant, and skin-renewing properties.

Key Benefit:

It calms irritation, promotes cell renewal, and enhances skin radiance for a smoother, glowing complexion.



Niacinamide (Vitamin B3)

Niacinamide is a multitasking ingredient that reduces redness, minimizes pores, evens skin tone, and strengthens the skin barrier. It also helps regulate sebum production and improve elasticity.

Key Benefit:

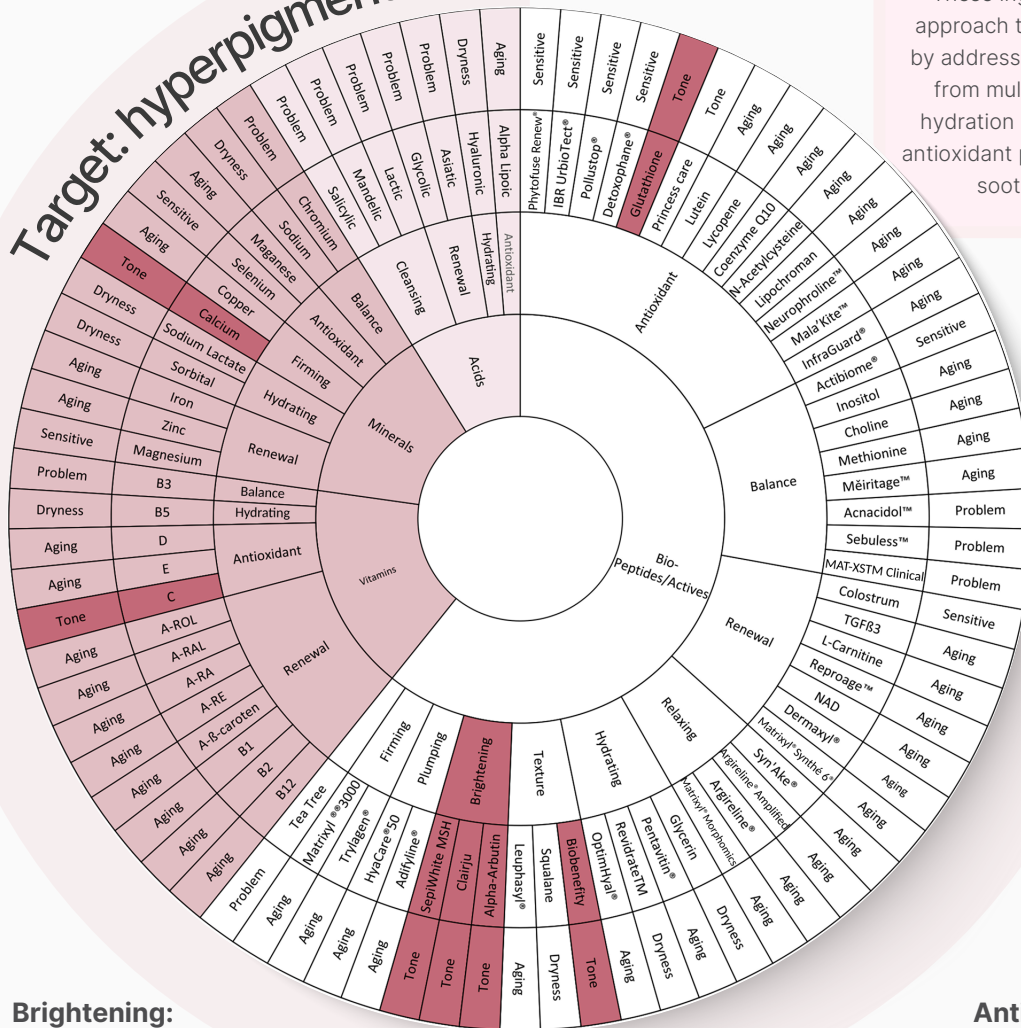
Improves skin texture, reduces pigmentation, and enhances overall skin health.

Nutrition Wheel for Radiant Skin

Target: hyperpigmentation

How These Ingredients Work Together:

These ingredients form a comprehensive approach to achieving brighter, glowing skin by addressing pigmentation and uneven tone from multiple angles such as brightening hydration and repair, pigmentation control, antioxidant protection, exfoliation and renewal, soothing and anti-inflammatory.



Brightening:

Sakura Extract B, Vitamin C, Alpha-Arbutin, SepiWhite, and AlpiniaWhite work together to fade dark spots and enhance radiance.

Soothing and Anti-inflammatory:

Neem Leaf Liquid, Princess Care and Niacinamide calm irritation and redness, promoting a balanced complexion.

Hydration and Repair:

Panthenol, Niacinamide, and Lactic Acid keep the skin hydrated, plump, and resilient.

Exfoliation and Renewal:

Lactic Acid gently removes dead skin cells, revealing smoother, brighter skin.

Antioxidant Protection:

Vitamins C & E, Honeybush, and Neem Leaf Liquid protect the skin from free radical damage and environmental stressors.

Pigmentation Control:

SepiWhite, Alpha-Arbutin, Vitamin C, and AlpiniaWhite target melanin production to reduce hyperpigmentation.

The Science Behind Radiant Skin:

How Environ Focus Care Radiance+ Fights Uneven Skin Tone

Uneven skin tone is a common concern for many individuals, manifesting as dark patches, redness, or general blotchiness. This occurs due to melanin overproduction, triggered by factors like sun exposure, irritation, and environmental stressors. The result? Skin that appears dull, discolored, and lacking in vibrancy.

UNDERSTANDING THE ROOT CAUSE OF UNEVEN SKIN TONE

Melanin, the pigment responsible for skin color, is produced by melanocytes. When these cells become overactive—due to UV rays, inflammation, or hormonal changes—they create excess pigment, leading to hyperpigmentation, sun spots, and uneven texture. Additionally, irritation can cause persistent redness and blotchiness, further disrupting a smooth, uniform complexion.

HOW ENVIRON FOCUS CARE RADIANCE+ RESTORES BALANCE

Environ's Focus Care Radiance+ Range is designed to combat pigmentation and brighten skin using a blend of scientifically advanced ingredients. By targeting melanin production, inflammation, and skin renewal, this skincare system effectively helps achieve a clearer, more even complexion.

POWERFUL INGREDIENTS THAT WORK

- **Vitamin C (Ascorbyl Tetraisopalmitate):** A potent antioxidant that inhibits melanin synthesis, reduces dark spots, and enhances skin brightness.
- **Alpha-Arbutin:** A natural skin-brightening agent that helps control melanin levels, preventing further pigmentation.



POWERFUL INGREDIENTS THAT WORK (CONT.)

- **SepiWhite™:** A clinically tested ingredient that disrupts melanin production, visibly fading hyperpigmentation over time.
- **Sakura Extract B:** Derived from cherry blossom, this extract reduces inflammation and enhances skin luminosity, combating redness and uneven tone.
- **Niacinamide (Vitamin B3):** Strengthens the skin barrier, reduces blotchiness, and improves hydration, contributing to a clearer complexion.
- **Lactic Acid (AHA):** Gently exfoliates, promoting cell renewal and revealing brighter, fresher skin underneath.
- **Neem Leaf Extract & Honeybush Extract:** Rich in antioxidants, these botanical extracts protect against environmental stressors and soothe irritation, reducing redness and improving overall skin health.

TOPICAL NUTRITION & SUPPLEMENTATION PLAN:

Why What You Feed Your Skin Matters

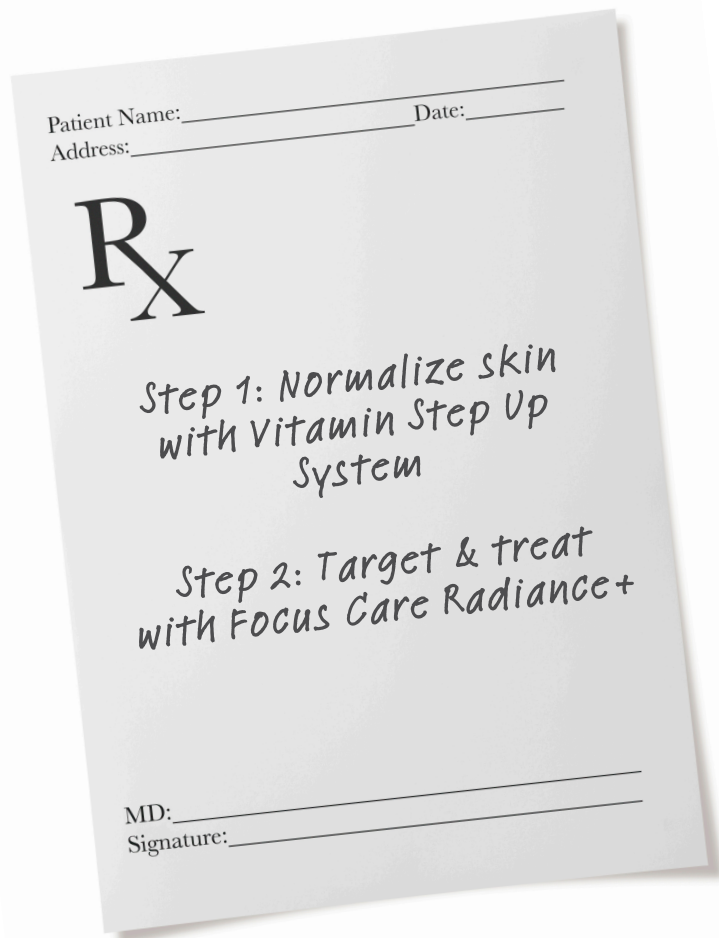
Achieving radiant, even skin goes beyond topical treatments alone. Just as the body needs proper nutrition to function at its best, the skin requires specific nutrients to maintain its health and vitality. The concept of "topical nutrition" focuses on the application of active ingredients that nourish the skin, addressing underlying imbalances that affect its appearance.

Much like how our internal health is influenced by what we eat, the skin's health and appearance can be significantly impacted by the nutrients we apply. For instance, antioxidants, vitamins, and minerals provide essential support to the skin's defense mechanisms and its ability to repair and renew itself. Without these, the skin can become dull, dehydrated, and prone to damage from environmental aggressors.

Environ Focus Care Radiance+ is a prime example of how topical nutrition and scientifically formulated skincare can work synergistically to enhance the skin's natural glow. The ingredients in this range don't just sit on the surface; they penetrate deeper layers to nourish, protect, and renew the skin from within, promoting a brighter, more even complexion.

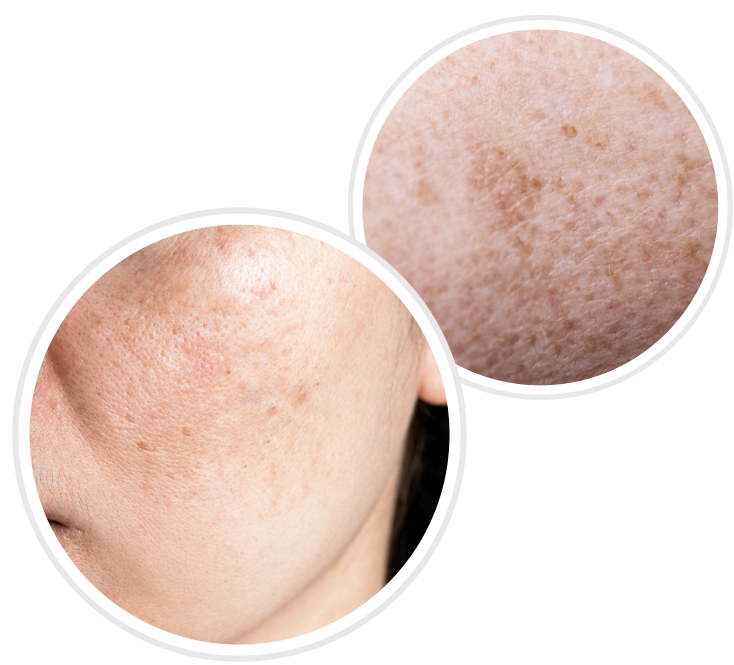
TARGETING WITH CONFIDENCE

Environ prioritizes vitamin A as the foundation for healthy skin before addressing specific skin conditions. As a normalizing factor, vitamin A helps create stronger, more resilient skin. Once the skin is balanced through the Vitamin STEP-UP SYSTEM™, available in the Youth EssentiA and Skin EssentiA Ranges, targeted treatments for pigmentation concerns can be introduced. To address visible discoloration, Environ provides specially formulated add-on products within the Focus Care Radiance+ Range, designed to enhance and support results. As part of the Focused Care segment, this range offers a comprehensive approach to achieving brighter, more even-toned skin.



THE CLIENT CONCERNS:

- **Hyperpigmentation** occurs when the skin produces excess melanin, resulting in dark spots, sun damage, or age spots.
- **Uneven skin tone** refers to areas of discoloration, redness, or blotchiness that can make the skin appear dull or patchy.
- **The prevention and correction of dark spots** is a frequent concern for those looking to reverse existing pigmentation and prevent new spots from forming.



1. Mela-Prep Lotion

Target: Helps to leave the skin looking brighter and more evenly toned

Key Nutrients:

- Alpha Hydroxy Acids (AHAs): Gently exfoliate the skin to improve texture and radiance.
- Alpha-Arbutin: A highly effective brightening agent that inhibits melanin production to fade dark spots and uneven skin tone.
- Niacinamide (Vitamin B3): Reduces inflammation and helps to lighten hyperpigmentation.
- Vitamin C: Brightens skin and protects against free radicals, contributing to an even tone.

These ingredients work together to enhance skin clarity and radiance, targeting pigmentation concerns effectively.



2. Vita-Botanical Mela-Fade Serum System

Optimise the fading of the appearance pigmentation through this synergistic serum system.

Key Nutrients:

- Vitamin C: Brightens and reduces pigmentation by inhibiting melanin production.
- Vitamin A: Promotes skin renewal and improves texture.
- Alpha Hydroxy Acids (AHAs): Exfoliates and enhances skin radiance.
- Lactic Acid: Refines skin texture and boosts moisture.
- Peptides: Improve skin barrier and promote regeneration.
- Alpha-Arbutin: Reduces dark spots by inhibiting melanin production.
- Antioxidants: Protects the skin from environmental damage and further pigmentation.



3. Intense C-Boost Mela-Even Cream

Target: Helps to reduce uneven skin tone and leaves the skin looking healthy and radiant

Key Nutrients:

- Vitamin C (Ascorbyl Tetraisopalmitate) – A stable, oil-soluble form of Vitamin C that brightens skin, reduces pigmentation, and protects against free radical damage.
- Vitamin E (Tocopherol) – A powerful antioxidant that hydrates and protects the skin from environmental stressors.
- Lecithin – Enhances skin hydration and supports barrier function for a smoother, more even complexion.

BEFORE AND AFTER



WHAT ARE THE BEST APPLICATION TECHNIQUES FOR OPTIMAL RESULTS?

Understanding how to best apply **Intense C-Boost Mela-Even Cream** is essential for achieving the best results! By following the recommended steps in the Vitamin STEP-UP SYSTEM®, you'll empower your **clients to experience optimal outcomes and inspire them to embrace their journey toward a brighter, more even complexion.**

Step 1

Prep the Skin:

Start by pre-cleansing, cleansing, and toning your skin.

Step 2

Consider Cosmetic Needling:

For advanced users, cosmetic needling can enhance results—apply it before using Mela-Prep Lotion and Mela-Fade Serum System in the evening.

Step 3

Apply Mela-Prep Lotion:

Apply Mela-Prep Lotion on darkened areas of the skin, both morning and evening.

Step 4

Mix Serums:

In the palm of your hand, mix equal amounts of Mela-Fade Serums A and B, then gently massage the mixture into pigmented areas, morning and evening.

Step 5

Apply Mela-Even Cream:

Apply Mela-Even Cream to the full face or specific darkened areas morning and evening.

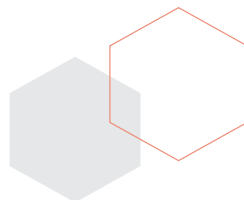
Step 6

Finish with Moisturiser and Sunscreen:

Finally, apply your recommended Environ vitamin A moisturiser and a broad-spectrum sunscreen.



ONLY FOR
EDUCATIONAL USE -
CREATING ENVIRON
EXPERTS AROUND
THE WORLD




ENVIRON®
a beautiful skin for a lifetime

PROFESSIONAL RECOMMENDATIONS

To improve the appearance of pigmentation, professional treatments like Environ’s Electro-Sonic Treatments and Cool Peels are complemented by the at-home use of **Intense C-Boost® Mela-Even Cream**. These advanced therapies promote even better results for brighter, more radiant-looking skin.

These advanced therapies promote even better results for brighter, more radiant-looking skin.

60–90 min. Electro-Sonic Treatment	20–30 min. Electro-Sonic Focus Treatment	45–90 min. Environ Cool Peel® Treatment
Essential RADIANCE REVEAL	Focus-On EVEN TONE	BRIGHT RECOVERY Cool Peel
<p>⊕ Sonophoresis Probe: Derma-Lac Lotion/ Radiance+ Mela-Fade Serum System</p> <p>⊖ Field Iontophoresis: A & C Serums/Youth+ Retinol Serum</p>	<p>⊕ Sonophoresis Probe: Derma-Lac Lotion/ Radiance+ Mela-Fade Serum System</p>	<p>10% Lactic Acid Gel (1-6 layers)</p> <p>VIBRANT-C Micro Peel</p> <p>⊖ Field Iontophoresis: 20% Vita-C Micro Peel</p>

As a common challenge, abnormal pigmentation is a concern we would like to assist our clients with. By normalising melanin production and distribution, **Intense C-Boost Mela-Even Cream** uses a unique blend of key ingredients, including vitamins A and C, to enhance the skin’s overall behaviour.



ONLY FOR
EDUCATIONAL USE -
CREATING ENVIRON
EXPERTS AROUND
THE WORLD

CONSUMER CAMPAIGN

Glow Boost: Topical Nutrition for Radiant Skin

About the campaign

Who It's For?

This campaign is designed for clients struggling with:

- Hyperpigmentation & Dark Spots – Including sun damage, post-inflammatory hyperpigmentation (PIH), and melasma.
- Uneven Skin Tone & Dullness – For those seeking a brighter, more radiant complexion.
- Aging Skin with Discoloration – Ideal for individuals concerned with age spots and pigmentation-related signs of aging.
- Post-Acne Marks – Helps fade lingering discoloration from past breakouts.
- Sensitivity to Harsh Lightening Ingredients – A gentle option for those who cannot tolerate aggressive skin-brightening treatments.

How to Talk About This Campaign in Clinic

- **Educate on Topical Nutrition & Supplementation**
 - Explain which nutrients support the skin to prevent and correct uneven skin tone, pigmentation, and dullness.
- **Educate on the Causes of Pigmentation**
 - Discuss how UV exposure, hormonal changes, and inflammation contribute to stubborn dark spots and uneven skin tone.
 - Emphasize that pigmentation develops over time and requires a consistent, long-term approach for the best results.
- **Position the Radiance+ Focus Care Line as a Safe, Effective Brightening Solution**
 - Unlike harsh, stripping treatments, Radiance+ gently normalizes melanin production without irritation.
 - Features a multi-active system with vitamin C, niacinamide, and Sepi-White to target existing spots while preventing new discoloration.
- **Explain the Step-Up System Connection**
 - Radiance+ is most effective when used alongside **Environ's Step-Up System** because:
 - **Vitamin A strengthens the skin & accelerates results**
 - The Step-Up System **allows gradual tolerance to higher levels of actives**, ensuring **deeper penetration** and **long-term improvements**.
 - **Best Approach:** Introduce Radiance+ once a client is comfortable with vitamin A, starting at **AVST 1 or C-Quence 1** and increasing as their skin adapts.
- **Prescribe a Nutritional Supplementation Treatment Plan:** "I recommend starting with the Mela-Fade serums & Vita-Botanical Mela-Even Cream, paired with your AVST level. We'll track your progress over the next 90 days."



IN-CLINIC EVENTS

Environ Radiance Campaign: Exclusive Events for Skin Transformation

Encourage your clients to experience brighter, healthier skin with a series of expert-led in-clinic events. These suggested events will help educate, engage, and inspire clients to incorporate Environ's Radiance line into their skincare routine for maximum results.



Topical Nutrient Supplementation Workshop

Theme: "Unlock Your Skin's Glow with Environ's Science-Backed Nutrients"

What to do:

Educational Seminar

- Invite a skincare expert to explain the power of topical nutrient supplementation, highlighting key vitamins like A, C, and E.
- Showcase how Environ's advanced formulations deliver these essential nutrients effectively.
- Demonstrate how proper nutrient penetration, using tools like microneedling rollers, can transform skin health.
- If you have the lonzyme DF Machine, show how it enhances absorption and accelerates visible results.

Personalized Skin Analysis

- Offer free skin consultations to help clients assess their skincare concerns and recommend the best nutrient-rich solutions from the Environ Radiance line.
- Tailor product recommendations to target pigmentation, dullness, and uneven skin tone.

Live Demonstrations

- Provide mini facials to demonstrate how to incorporate Radiance products into the Environ Step-Up System.
- Teach clients how to use microneedling rollers to boost nutrient penetration for better results.
- If available, showcase the lonzyme DF Machine in action to boost product absorption.

Live Demonstrations

- Provide mini facials to demonstrate how to incorporate Radiance products into the Environ Step-Up System.
- Teach clients how to use microneedling rollers to boost nutrient penetration for better results.
- If available, showcase the lonzyme DF Machine in action to boost product absorption.



The Skin Nutrition Bar

- Set up an interactive station where clients can "feed their skin" with Environ's Radiance products.
- Display products like a menu, featuring:
 - *Vitamin A Smoothie for Cell Renewal*
 - *Vitamin C Boost for Brightening*
- Use mini facials or consultations at the Skin Nutrition Bar to help clients find the perfect "skin meal" for their needs.

Social Media Hook

- "Give your skin the nutrition it deserves! Visit our Skin Nutrition Bar and feed your skin with the vitamins it needs to glow. #FeedYourSkin #EnvironGlow"

Q&A Session

- Allow clients to ask skincare experts questions about topical nutrient supplementation and get personalized advice on the best Environ products for their skin.

EVENT IDEA #2

Glow & Show Event

Theme: *"Unlock Your Skin's Glow with Environ's Science-Backed Nutrients"*

What to do:

1. Glow Bar:

- Create a "Glow Bar" where clients can customize their skincare routine using Environ's Focus Care and Radiance products.
- Offer mini treatments like a Radiance Booster Facial using Environ's signature products.

2. Skin Transformation Stories:

- Share before-and-after photos or testimonials from clients who have used the Focus Care or Radiance lines.
- Invite a loyal Environ Client to share their glowing skin journey.

3. Hands-On Workshops:

- Teach clients how to layer Environ products for maximum results (e.g., Show how to use the radiance line with our Vitamin A step up)

4. Photo Booth with Glowing Skin Props:

- Set up a photo booth with fun props like "Glow Queen," "Radiant Skin Ahead," or "Environ Glow."
- Encourage clients to share their photos on social media with a branded hashtag (e.g., #EnvironGlowEvent, #Glow&ShowEvent).

5. Exclusive Discounts and Bundles:

- Offer special event-only discounts or bundles.
- Provide a free product or treatment voucher for clients who purchase a certain amount.
- Raffle or Giveaway: Host a raffle for a full Environ skincare set or a complimentary facial treatment.



EVENT IDEA #3

Glow Getter: Unveil Radiant Skin with Professional Treatments

"Glow Getter" is a consumer-focused event that empowers individuals to achieve radiant skin through professional treatments and at-home care. Attendees will explore advanced technologies like lasers, IPL, and DF machines for pigmentation and skin rejuvenation while learning how a tailored skincare routine enhances results. With expert consultations, live demos, and real client transformations featuring the Focus Care and Radiance lines, guests will leave informed, confident, and ready to elevate their skincare journey.

1. SKIN CONSULTATION LOUNGE

- Complimentary mini skin consultations with experienced skincare professionals.
- Personalized assessments of skin concerns such as pigmentation, dullness, and uneven texture.
- Tailored treatment plans combining in-clinic procedures with at-home skincare recommendations.



2. EXPERT-LED EDUCATION SESSIONS

- ◆ **"The Power of Professional Treatments"** – A Laser Specialist or Skin Expert will break down how cutting-edge treatments like lasers, IPL, and DF technology work to target pigmentation, refine skin texture, and boost radiance.
- ◆ **"Skincare Synergy"** – A skincare expert will discuss how at-home regimens can extend and enhance the results of professional treatments, ensuring long-lasting, glowing skin.

LESSON

1 lesson | 13.5 minutes | 15 points

**Focus Care Radiance +
(added to a Vitamin A
Step Up Routine)**

Start the course

General Tips for Running a Successful Event:

1. BUILD CONFIDENCE WITH YOUR STAFF

Confidence starts with knowledge. Encourage staff to take the *Radiance Course on SkinHealth College* to enhance their expertise.

Start learning

or copy this link <https://skinhealthcanada.com/lesson/new-focus-care-radiance/>

2. PROMOTE EARLY

Leverage social media, email newsletters, and in-clinic posters to generate buzz and maximize attendance.

3. CREATE AN INVITING ATMOSPHERE

Set the tone with soft lighting, fresh flowers, and Environ-branded décor for a welcoming, luxurious feel.

4. OFFER REFRESHMENTS

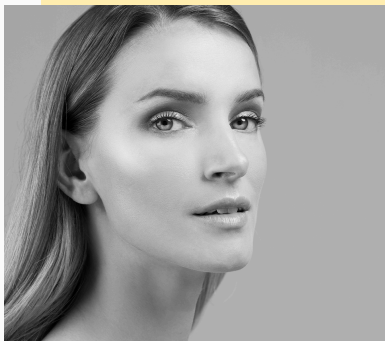
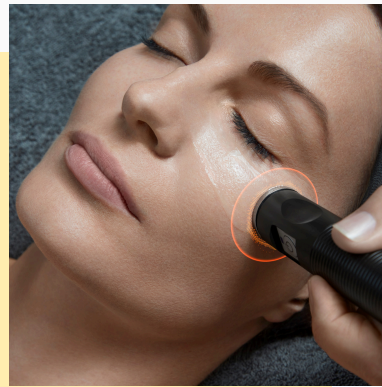
Provide skin-friendly snacks and beverages like infused water, green tea, and fresh fruit to enhance the guest experience.

5. FOLLOW UP

Send thank-you emails with exclusive offers or skincare tips to keep attendees engaged and encourage post-event conversions.

3. LIVE DEMONSTRATIONS

Professional Treatment Demo: A live, non-invasive demonstration of the DF treatment on a volunteer to show how quick, safe, and effective these treatments can be.



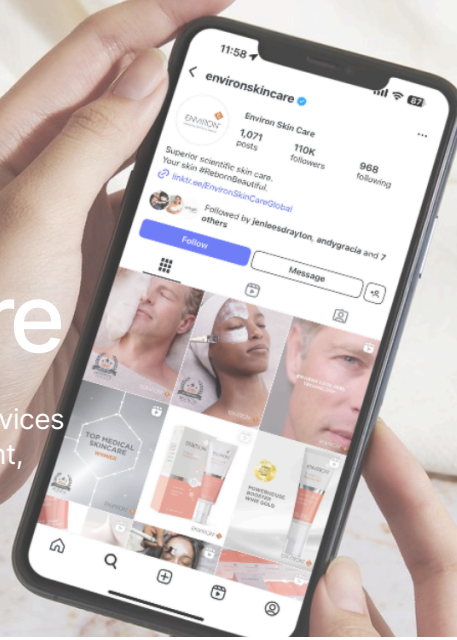
4. EXCLUSIVE EVENT-ONLY OFFERS

- Offer special event-only discounts or bundles on professional treatments.
- Provide a free product or treatment voucher for clients who purchase a certain amount.
- Raffle or Giveaway: Host a raffle for a *Environ's Radiant+ Intense C-Boost Mela-Even Cream* with a purchase of a professional treatment package.



Marketing Store

Get the word out about the products and services you're offering with our free resources to print, distribute, or share digitally.



Ready to use templates



Email: Daily EssentiA

\$0.00

USE TEMPLATE



or scan the QR code



Email: Achieve your skin goals w/ Vitamin A

\$0.00

USE TEMPLATE



or scan the QR code



Environ Focus Care Tri-fold Brochure

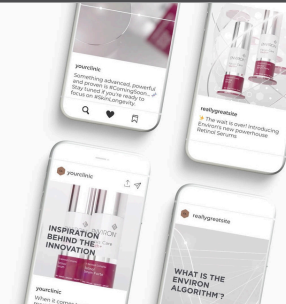
\$0.00

USE TEMPLATE



or scan the QR code


[View More Products](#)



2024 Environ Retinol Social Media

\$0.00

DOWNLOAD NOW




Scan the QR Code



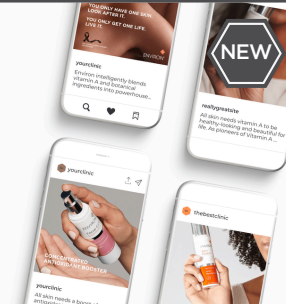
Environ Revival Masque Social Media

\$0.00

DOWNLOAD NOW




Scan the QR Code



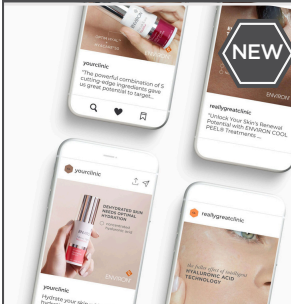
Focus on Skin Defence Campaign

\$0.00

DOWNLOAD NOW




Scan the QR Code



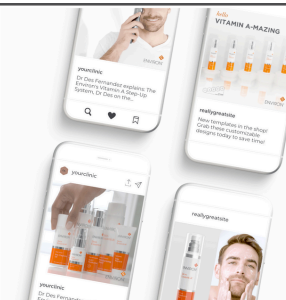
Environ Social Media Focus on Skin Barrier

\$0.00

DOWNLOAD NOW




Scan the QR Code



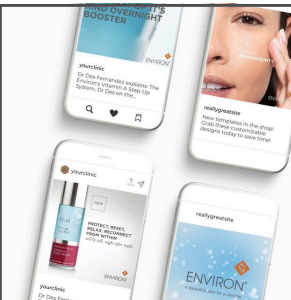
Skin EssentiA Facebook & Instagram Content

\$0.00

DOWNLOAD NOW




Scan the QR Code



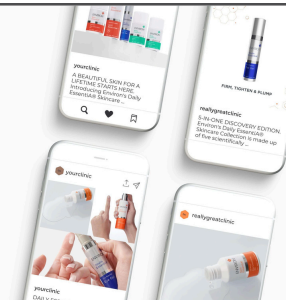
Environ Seriéence™ Night Serum Social Media Content

\$0.00

DOWNLOAD NOW




Scan the QR Code



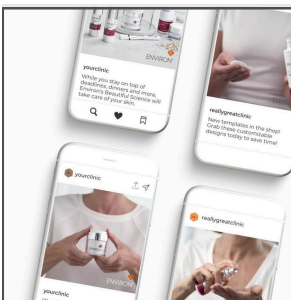
Environ Daily EssentiA Skincare Collection Promo Social Media

\$0.00

DOWNLOAD NOW




Scan the QR Code



Focus Care Youth+ – Social Media Content

\$0.00

DOWNLOAD NOW



Scan the QR Code

A close-up, high-resolution photograph of a person's face, focusing on the eye, nose, and mouth. The person has light skin with numerous freckles and is smiling slightly with their eyes closed. The lighting is soft and warm, highlighting the texture of the skin and the natural beauty of the features.

Thank you.

Together, let's make Q2 a success!

mybest health