

Best in Beauty

ENVIRON'S DERMA-LAC® LOTION VOTED "BEST AHA EXFOLIANT"



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Environ Skin Care proudly announces the latest award scoop for the iconic Body EssentiA® Derma-Lac® Lotion. Prevention Australia's 2023 Best in Beauty Awards has recognised this outstanding product as the "BEST AHA EXFOLIANT" within the Body Care category.

The annual competition is judged by a distinguished panel of industry experts, including Aesthetic Doctors, Skincare Professionals, Makeup Artists, and Prevention Magazine's own Beauty Editor. Their collective expertise and industry knowledge are instrumental in rigorously evaluating and distinguishing excellence across numerous beauty categories.

Environ's Derma-Lac® is a revitalising and intensive moisturising lotion, formulated with a specialised medium concentration of Alpha Hydroxy Acids (Lactic Acid) as well as powerful moisturising ingredients, Ammonium Lactate and Urea that work to effectively soften and improve the texture as well as the appearance of dull, dry, rough, flaking and photo-damaged skin.

Dr Des Fernandes (Environ Founder, Scientific Director and world-renowned Plastic Surgeon) was the first to formulate with Alpha Hydroxy Acids (AHAs) in cosmetic applications in South Africa. Over the last 30 years, AHA's have become fundamental ingredients within Environ's Skin Care philosophy and the science behind, beautiful healthy-looking skin. They are versatile ingredients with powerful hydration as well as anti-ageing benefits depending on the type, concentration level, and pH of the formulation. Environ's Derma-Lac® Lotion is scientifically formulated to offer multiple benefits; it stimulates gentle micro-exfoliation while it promotes intense moisturisation with visible effects on smoothing and evening photo-damaged skin.

Dr Des Fernandes has always promoted a distinctive perspective on Alpha Hydroxy Acids being the "intelligent approach" to micro-exfoliation. Backed by science, and based on the physiology of the skin cells, Environ does not recommend unnecessary exfoliation

but rather promotes science-backed products formulated with specialised AHA's to support the health of skin cells by mild stimulation.

Environ's enduring commitment to creating the best in scientific skincare continues to be recognised with prestigious awards such as the Best in Beauty by Prevention Australia.

For more information, visit www.environskincare.com, or for media inquiries, contact (insert Environ Media Contact details)

ABOUT ENVIRON SKIN CARE

Environ is a globally recognised and loved Professional Skincare brand that is built on science, beauty, and care. Environ believes that skin has a life, and that vitamin A is the "oxygen" it needs to look beautiful and healthy for life. It is for this reason that the brand actively pursues skincare science to skilfully and consistently develop innovative products that work with skin. Environ was founded in 1990 by an internationally acclaimed plastic surgeon, Dr Des Fernandes. The introduction of vitamin A into skincare formulations was a ground-breaking development in skincare and Dr Des Fernandes was a pioneer in this field in the 1980s. He was the first to use vitamin A in high enough doses to help counteract the harmful effects of the environment, pollution, and stress to create radiant, visibly improved skin.

Dr Des Fernandes's sister, Val Carstens (Environ's Group Chairman), led the development of the company which today boasts over 140 products, available in more than 70 countries worldwide. Vitamin A is the cornerstone ingredient in the Environ skincare philosophy and the highly effective Environ Vitamin STEP-UP SYSTEM® helps skin to become gradually more comfortable with increasing dosages of vitamin A and other ingredients thereby reducing the likelihood of a skin reaction. It is for this reason that Environ Skin Care products are recommended by trained Skincare Professionals.